

*Is it OK - I need to know  
about your investigation  
of age/adult share policy?*

**PHILIP MORRIS U.S.A.**

**120 PARK AVENUE, NEW YORK, NY 10017**

**TO:** Joe Murillo

**DATE:** July 13, 1998

**FROM:** Kathy McGrath *Kathy*

**SUBJECT:** Marlboro Noches De Baile - Proposed Club List

Attached for your review and approval is a list of proposed clubs for the Marlboro Noches De Baile Gran Competencia '98. We will conduct this event in a total of 57 clubs as follows:

- 55 local level
  - 27 New York / Florida
  - 28 Texas
- 2 regional level

The attached includes the following information about each club:

- Region
- Club Name
- Club Address
- Club Capacity

Once I have received approval from you to approach all of these clubs, we will work with Brand and Cardenas & Associates to finalize the list. I will forward a copy of the final list to you for your files.

2071046917

cc:

J. Fontanez  
T. McGriff  
C. Yonce

